

Yes! You can count on our support

**Autumn Bowlathon
Sponsorship Opportunities:**

- \$15,000 The Tamil Caregiver Project
 - \$12,500 Stress Management Intervention
 - \$10,000 Caregiver Support Groups
 - \$10,000 Caregiver Intervention and Assistance Services
 - \$5,000 Healthy Eating Program
 - \$5,000 Media Events and Public Education
 - \$5,000 Spiritual Support Program
 - \$2,500 Health Seminar Series
 - \$1,500 Lane Sponsor
 - \$1,000 Team Sponsor
- I would like to make a donation to your silent auction.
- I cannot attend, but please find enclosed my donation in the amount of \$_____.

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

Postal Code: _____

Phone #: _____

Fax #: _____

Email: _____

Signature: _____

Just read on to see how this ground breaking pilot project is helping ...

Spiritual Support Program

"Before you contacted us we were at a loss as to provide meaningful spiritual care for the Tamil clients. Now you have sent two Tamil Spiritual Support Workers and they are gems."

- Rev. Dr. Eric Howes, Director of Pastoral Services, The Scarborough Hospital

Caregiver Intervention and Assistance Service

"David, I want to thank you for all the support you have given me throughout my struggles with my dad and mom. Yesterday, my dad died. Please tell me, should I take my mom to the funeral?"

- Caregiving daughter of father with cancer and mother with Alzheimer disease for more than 3 years

Health Seminar Series

"It was a very informative seminar on the two types of cancer affecting males and females."

- Feedback from participant at the breast and prostate cancer seminar

"Only now I know how many things I have been doing wrong"

- Feedback from participant at the Diabetes Education and Healthy Eating Program

Media Events and Public Education

"Very informative, inspiring and I am impressed with the way Providence will help our Community"

- Participant at the Muslim Community Consultation



**Providence
Healthcare**
Helping people. Healing lives.

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About Providence Healthcare

Providence Healthcare is a leading Toronto health care facility, specializing in rehabilitation for patients who have experienced strokes, orthopaedic surgery, and lower limb amputation, or who need specialized geriatric rehab, assessment and treatment.

We also provide complex continuing care, long-term care and community outreach.

Although our clientele span all age groups, we have a particular focus on caring for adults who are facing the unique health care conditions and challenges associated with aging. We provide our programs and services through three Integrated Care Divisions:

- Providence Hospital
- Cardinal Ambrozic Houses of Providence
- Providence Community Centre

Last year marked a milestone in Providence Healthcare's rich history as we celebrated 150 years of serving the Toronto community through compassionate care and innovative programs and services started by the Sisters of St. Joseph in 1857. This tradition lives on at Providence and is reflected in our commitment to compassion and our excellence in care.

Autumn Bowlathon Contact Information

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for

Providence Healthcare

**Tamil
Caregiver
Project**

Lead Sponsor:



Co-Lead Sponsor:



Sponsors:



Kanish & Partners
CHARTERED ACCOUNTANTS
AND ADVISORS

\$15,000/year**The Tamil Caregiver Project**

A unique program in Canada, it was developed to provide targeted healthcare education and support to Tamil speaking caregivers within our community. The goal of the program is to facilitate understanding and access to respite for caregivers as a quality-of-life outcome. The program surveys and documents ongoing needs, provides information and education (translated in Tamil) on the impact of diseases, and offers referrals to community agencies. All materials and sessions are provided in Tamil.

In order to further meet the needs of our diverse community, the Project is currently in the process of translating resources and planning to provide interpretation at sessions in other South Asian languages.

This sponsorship provides exclusive naming opportunity (i.e. Tamil Caregiver Project, *sponsored by your corporate name*).

\$12,500/year**Stress Management Intervention**

The Tamil Caregiver Project will host a minimum of two evening seminars this year to provide education around mental health issues in the Tamil community. As well, through the Scotiabank Learning Centre and working with the Canadian Medical Dental Development Association, the Project will provide a contact line during business hours, through which counselling and/or referral can occur on issues such as financial stressors, family dynamics, and mental health concerns.

Autumn Bowlathon Recognition

- Team of six bowlers
- Prominent display of name and logo in marketing materials
- Two minute advertisement slot at event
- Display of corporate logo on plasma screens
- Name and logo in programme and event tickets
- Special mention at the Bowlathon

Providence Healthcare Recognition

- Name on main Donor Recognition Wall
- VIP tour of Providence Healthcare
- Name and logo on Providence Healthcare website
- Advance invitation to all Providence Healthcare Foundation events

\$10,000/year*Your choice of:***Caregiver Support Groups**

An educator and a social service professional travel into the community offering unique, mobile support groups. Caregivers learn about relevant caregiving topics and care receiver issues, while sharing their experiences in an environment of mutual support. *(Six two-hour sessions every three months; 10-18 participants each)*

Caregiver Intervention and Assistance Service

This one-on-one confidential service offers Tamil caregivers ready access to information, help with navigating the health care system, and referrals to programs, social services, and health clinics in the community. Caregivers receive quarterly publications and personal invitations to support groups, seminars, social events, and celebrations.

Autumn Bowlathon Recognition

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- Prominent display of name and logo in marketing materials
- Display of corporate logo on plasma screens
- Two minute advertisement slot at event
- Name and logo in the programme booklet
- Special mention at the Bowlathon

Providence Healthcare Recognition

- Special on-site acknowledgment (i.e. Meditation Class, *sponsored by your corporate name*)
- Name on main Donor Recognition Wall
- Advance invitation to all Providence Healthcare Foundation events
- Mention on the Providence Healthcare website

\$5,000/year*Your choice of:***Healthy Eating Program**

The Healthy Eating Program is designed to empower caregivers with practical steps to preparing and eating healthy, well-balanced meals. Caregivers receive a healthy eating booklet, along with life-size pictures of recommended portions.

Media Events and Public Education

'Know Your Tamil Client' or 'Know Your Tamil Neighbour' are programs designed to educate front line workers in the healthcare system. This program helps the professionals to better relate to the Tamil community during service delivery.

The Tamil community is blessed with many media outlets. The media channels will be used to convey healthcare information to the Tamil community. (Participation in a weekly 30-minute healthcare program on television is being investigated.)

The South Asian community and Faith Leaders will now have a chance to familiarize themselves with accessing services through Community Care Access Centre (CCAC), learn more about Organ and Blood Donations, the importance of a Living Will and Estate Planning, as well as Elder Abuse awareness in the community.

Spiritual Support Program

Spiritual services are provided by trained Tamil Saivite Spiritual Care Workers. Linkages are facilitated within the Christian, Hindu and Muslim communities.

Many Tamils have difficulty accessing services that meet their specific cultural, religious, and language needs. This Program meets the spiritual and faith needs of those in hospital, in a long-term care home or homebound due to illnesses. The program offers opportunities for individual/family affirmation of faith at the bedside and celebrations through group religious festivals.

The Tamil Caregiver Project has formed a new organization called *Canada Saivite Council for Spiritual Support in Healthcare*. This organization has obtained charitable status and will help sustain the program.

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- Special acknowledgement in programme booklet
- Two minute advertisement slot at event
- Display of logo on plasma screens
- Mention on the Providence Healthcare website

\$2,500/year*Your choice of:***Health Seminar Series**

- 1) Diabetes Education – Wellness program
- 2) Cancer Education series:
 - a) Breast Cancer
 - b) Prostate Cancer
 - c) Skin Cancer
 - d) Colorectal Cancer
 - e) Cervical Cancer
- 3) Alzheimer Education
- 4) Kidney and Kidney Diseases
- 5) Alternative Therapies
- 6) Introduction Personal Counseling
- 7) You and Your Heart – benefiting the South Asian Deaf Community, through American Sign Language (ASL) interpretation

Autumn Bowlathon Recognition

- Team of six bowlers
- Corporate logo displayed on plasma screens
- Acknowledgement in programme booklet
- Mention on the Providence Healthcare website

\$1,500 Lane Sponsor

- Team of six bowlers
- Corporate logo displayed on plasma screens
- Acknowledgement in programme booklet

\$1,000 Team Sponsor

- Team of six bowlers
- Acknowledgement in programme booklet